



POTTI SRIRAMULU CHALAVADI MALLIKHARJUNA RAO COLLEGE OF ENGINEERING & TECHNOLOGY

Approved by AICTE, NEW DELHI and Affiliated to JNTU, Kakinada
Sponsored by : SKPVV Hindu High Schools Committee, Estd : 1906

D.No. 7-3-6/1, Raghava Reddy Street, Kothapet, Vijayawada - 520 001.

Voice : 0866-2423442, 91777 77855, Fax : 0866-2423443, E-mail: principal@pscmr.ac.in, www.pscmr.ac.in

7.1.10. Specific initiatives to address locational advantages

For being in heart of the city, our college has taken different steps for the benefit of our students like whenever a philanthropist, members of governing bodies, successful people, well learned professionals etc visit Vijayawada, the college honourably invites them to give their speech and motivate our students with their experiences. Below are some of the examples listed.





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An Interactive session by Mr.Oomen Cherian,Vice president, ORACLE Cloud Services Inc.,.





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Visit of Ex Minister Sri D. Purandhareswari, Incharge, BJP Mahila Morcha.





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An invited talk “A ROAD TO EXCELL IN CAREER” by Sri J.V.Seshu madhava Rao , Former vice president, WIPRO, on 5-1-2016 It is a practice of our college to make use of the services of eminent personalities when they pay a visit to the city on their works. In this context Sri J.V.Seshu Madhava Rao, former Vice-President, WIPRO, was invited for a seminar “A ROAD TO EXCEL IN CAREER” in which B.Tech.students participated.



7.1.10. Specific initiatives to address locational advantages



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APSSDC was allotted to our PSCMRCET as it is centrally located and easily accessible. So many workshops and certification programmes are conducted in this skill development Center in which our students and students from other colleges also participated. A Jobmela was conducted by APSSDC in which graduates from in and around the district participated. More than 55 companies took part in the Jobmela.





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Jignasa is a popular technical event conducted every year by SCMECET, where the students from other colleges are encouraged to exhibit their innate potentiality. A large number of students attending the technical fest is itself a testimony of the popularity of our JIGNASA. So many students express that the college is very accessible from any part of the city.





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REGISTRATION FORM

Name : _____

Branch : _____

Name of the College : _____

Address for Communication : _____

Phone No : _____

Email Id : _____

Events:

- Paper Presentation* ☐
- Poster Presentation* ☐
- Technical Quiz* ☐
- Spot Event* ☐
- Pragya Vipani* ☐
- Prasnavali* ☐
- Praveenya* ☐
- Project Expo* ☐

Signature of the Student

Recommendation

This is to Certify that Mr/Ms _____

_____ of _____

College _____ B.Tech _____ Semester is/are

bona fide student(s) of this institute. The information given above is correct.

Place :

Date : _____ Signature of the Head of the Institution

PATRONS

Sri Ch. Mallikarjuna Rao
President, PSCMRCT
Sri G. Malliah
General Secretary, SKPVVHC
Sri Ch. Ananda Rama Sudhakar
Vice President, PSCMRCT
Sri Sriram Radha Krishna Murthy
Secretary, PSCMRCT
Sri G. Pavan Kumar
Joint Secretary, PSCMRCT
Sri K. Venkateswara Rao
Treasurer, PSCMRCT
Sri R.V. Subba Rao (Datta)
Chief Mentor, PSCMRCT

CHAIRMAN

Dr. K. Nageswara Rao
PRINCIPAL

CONVENER

Mr. J.A.V. Ravindra Babu
HoD of Freshmen Engineering

CO-CONVENER

Dr. A. Rama Devi
Prof, Dept of Freshmen Engineering

ADVISORY COMMITTEE

Dr. J. Lakshmi Narayana
Prof. & HoD of ECE

Dr. P.S. Srinivas
Prof. & HoD of MECH

Dr. V. Vijay Durga Prasad
Prof. & HoD of MBA

Dr. A. P. Sastri
Prof. & HoD of CSE

Sri. K. Lakshmi Narayana
Prof. & HoD of CIVIL

Sri. Y. Rajendra Babu
Prof. & HoD of EEE

Sri. G. Santhanam
Principal Polytechnic

Sri. S. Manikanta

Assoc Prof & HoD of Training & Placements

Address for communication:

CONVENER, JIGNASA-2018

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COLLEGE OF ENGINEERING & TECHNOLOGY

Sponsored by SKPVV HINDU HIGH SCHOOLS COMMITTEE

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JIGNASA 2018

One Day National Level
Technical Symposium

On 10th JAN-2018

Organised By
Department of Freshmen Engineering



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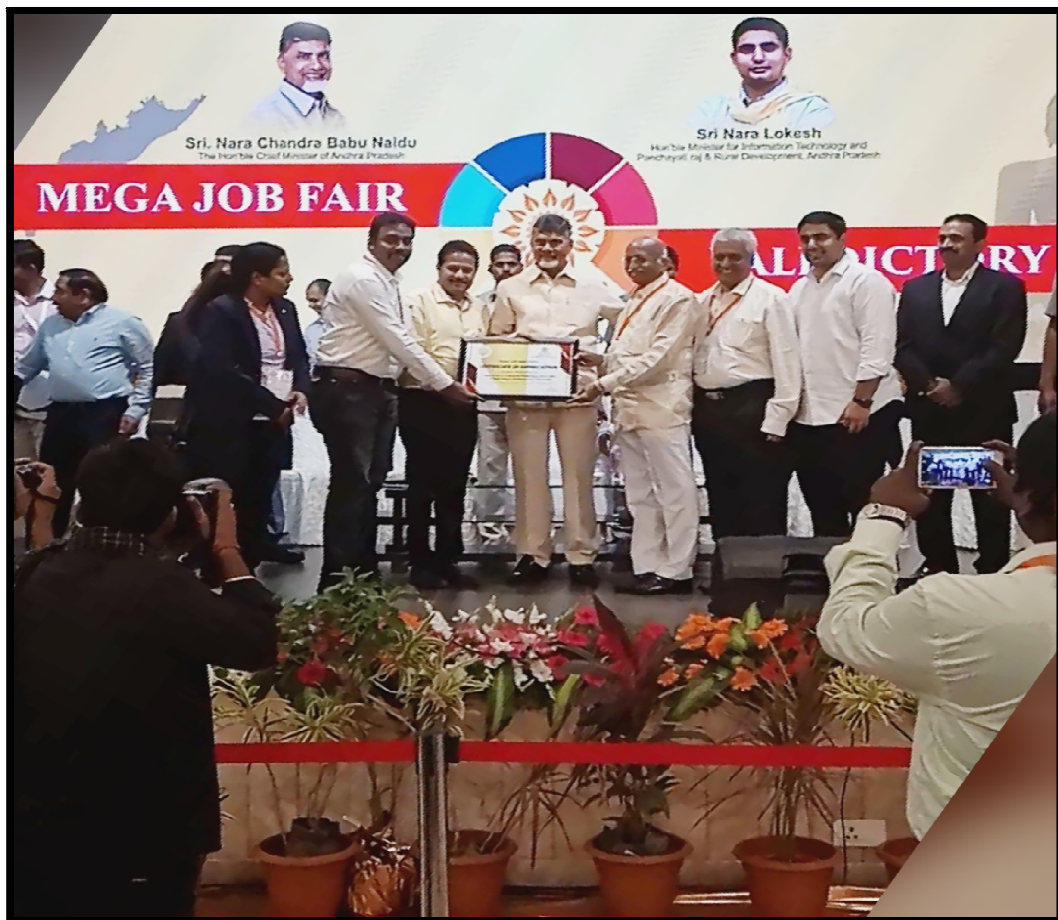
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7.1.10. Specific initiatives to address locational advantages

A Mega Job Fair Week was conducted by APITA from 25.11.2017 to 30.11.2017 in which graduates from in and around the district participated. Around 100 companies took part in the fair.





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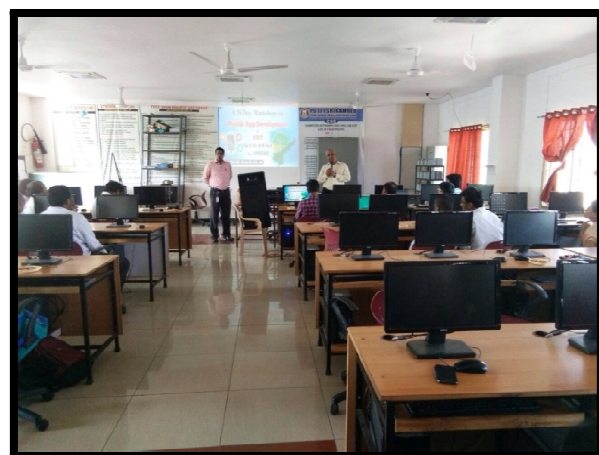
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Mobile app development and campus recruitment training programme was conducted by APSSDC from 6.6.2016 to 21.6.2016 for our 2nd, 3rd and 4th year B.Tech. students. Students from all branches availed this programmes very effectively.





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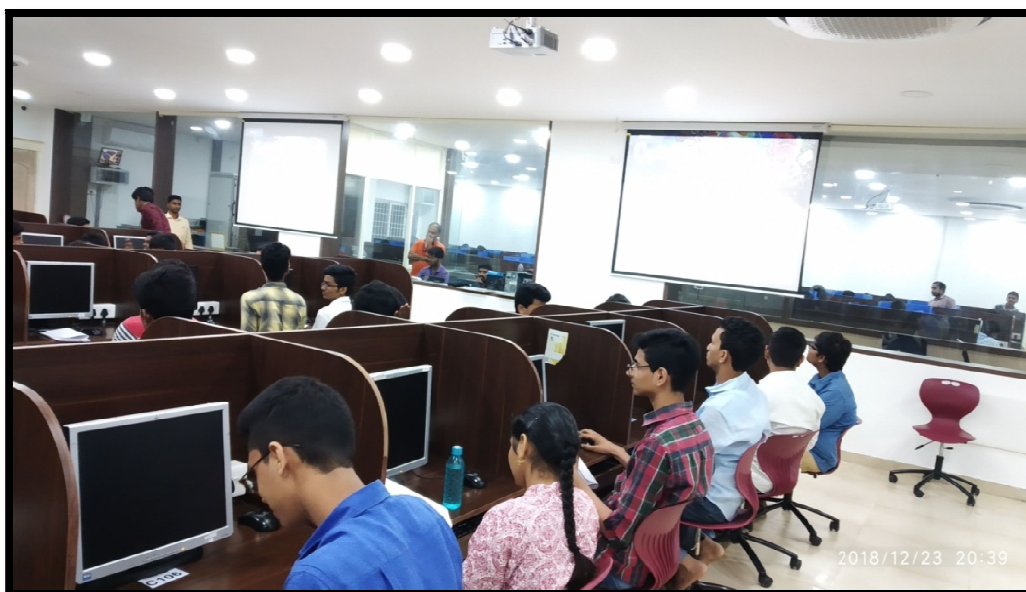
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As the college is located in the heart of the city, the junior college students of vijayawada and its surroundings are highly facilitated in giving mock tests for JEE, EMCET in our highly updated software labs college





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7.1.10. Specific initiatives to address locational Disadvantages

As we are very near Durga temple, it is very common that traffic reaches its peak during Dusshera festival time. This becomes a problem to all our students and faculty as well. The preamble of conducting the study by the team of the faculty is to identify the issues, problems and challenges associated to the traffic during Dushera festival with the support of officials from the Vijayawada traffic police. With this coordination students and faculty of PSCMRCET, and pilgrims as well can take the roads comfortably and have pleasant day.





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7.1.10. Specific initiatives to address locational Disadvantages

As the approachable roads are narrow , every day we confront traffic congestion.To solve this problem , our faculty members monitor the traffic which makes students reach college in time. The scheduling of faculty members is supervised by respective Heads of the Departments.





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As our college is in a densely populated residential area, it is very common that people throw garbage in and around the campus. Our helping staff and our students very frequently join the clean and green activity in the college.





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During the rainy season , we come across the problem of flooded roads which troubles our students and faculty members. In order to overcome this problem, the college management provides free bus facility to our people by dropping them at safe places.

